



BUSINESS BEFORE HOURS COMMITTEE

COMMITTEE PURPOSE

The primary purpose of the Business before Hours is to provide members an opportunity to build their business faster and with more stability. In addition, members will learn to promote themselves, practice their marketing techniques, show their brand identity and promote their products and services thus, building the basis of real business relationships with others. Currently this meeting is open to non-members for a fee of \$5.00.

COMMITTEE RESPONSIBILITIES

- ❖ Coordinate a facility host for the monthly meeting
- ❖ Create additional incentives that will continue to add value to members and potential members for attending the event
 - Feature a business and short demonstration of services or product
 - Free giveaways
 - Give away discounted services
- ❖ Continue to establish a networking structure that provides value for the majority of participating businesses
- ❖ Promote the CVCC Business Before Hours through partnerships with other CVCC businesses members

COMMITTEE MEETINGS HELD

A meeting schedule will be discussed and set at the first initial committee meeting.

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